



OROVILLE

California's BUSINESS OASIS

WHY OROVILLE?

OUR WATER

OUR LAND

OUR PEOPLE

OUR LOCATION

OUR WATER

Oroville offers access to the cleanest and least expensive water in the United States.

The pure, fresh water supply, flowing out of the nearby Sierra Nevada mountains, is the least expensive in the nation. Supplied through South Feather Water & Power Agency, the chart to the right illustrates the savings.

POWER-ful Incentives: Pacific Gas and Electric Company (PG&E) recently approved (September 2013) an economic development rate that will provide a 30% rate reduction for five years. The new rate targets companies with power loads of at least 200 kilowatts, which would otherwise locate operations and hire employees outside of California. (Includes foreign investment)

Average Monthly Bill for Family of Four Using 150 gallons/person/day (Circle of Blue's 2012 Urban Water Pricing Survey)			
SFWPA (2017)	\$23.42		
Fresno	\$24.61	New York	\$76.08
Memphis	\$33.02	Philadelphia	\$82.72
San Antonio	\$34.69	Charlotte	\$86.25
Chicago	\$45.16	Tucson	\$88.86
Salt Lake City	\$45.18	Dallas	\$95.82
Milwaukee	\$47.08	Houston	\$95.82
Detroit	\$48.23	Los Angeles	\$105.93
Jacksonville	\$48.23	Boston	\$108.74
Las Vegas	\$61.53	San Francisco	\$114.10
Denver	\$69.90	Austin	\$115.77
Baltimore	\$70.40	San Diego	\$116.02
San Jose	\$70.61	Seattle	\$136.25
Fort Worth	\$70.78	Atlanta	\$141.20
Columbus	\$72.20	Santa Fe	\$262.51
Indianapolis	\$74.05		

OUR LAND

Oroville is surrounded by thousands of acres of available and affordable land to lease, buy or develop.

- California is the No. 1 state for agriculture revenues, with \$34.8 billion in revenue representing 12.3% of the U.S. total. (California Department of Food and Agriculture)
- California is by far the No. 1 state for manufacturing both in jobs and output. Manufacturers in California account for 11.7% of the total output in the state, employing almost 9% of the workforce. Total output from manufacturing was \$229.9 billion in 2011, significantly more than any other state. (National Association of Manufacturers)
- Oroville's Industrial Zoning designations are listed in the chart to the right.

ZONING	ACRES
Intensive Industrial (M-2)	2,168
Limited Commercial (M-1)	170
Airport Business Park (ABP)	45
Commercial / Light Manufacturing (CLM)	139



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OUR PEOPLE

Oroville and the surrounding area are home to a plentiful labor force that is ready to help your business grow.

Oroville is a leader in higher education and workforce readiness:

- Close to some of the world's top educational institutions including Stanford University; University of California, Berkeley; University of California, Davis; and Chico State University. Also home to the highly regarded Butte Community College.
- Innovate Northstate: the North State Innovation Hub is the only iHub focused on rural regions of California. iHubs seek to connect an emerging labor force with businesses and entrepreneurial start-up companies covering some of the most vibrant sectors, from agriculture to life science and from clean technology to transportation. For more information: www.innovate-northstate.com/about-us/
- The Alliance for Workforce Development provides the following employment services free of charge: job description development, recruitment, screening, training, hiring assistance (50% of employee cost for 6 months if hiring eligible workers) For more information: www.afwd.org/index.php/butte-county

OUR LOCATION AND WEATHER

Oroville offers easy access to interstate freeways, rail lines, air travel and shipping ports; and it's all set against the backdrop of California's beautiful weather.

Oroville's unique west coast location is halfway between Canada and Mexico and adjacent to the most productive farmland in the world, dotted with food processing and distribution facilities feeding eleven U.S. mega-regions and many international markets.

For more information:

- [Where is Oroville? >](#)
- [Eleven Mega Regions of the United States >](#)

Foreign Trade Zone (FTZ): Oroville qualifies as a Foreign Trade Zone under the Port of West Sacramento and is in close proximity to the Ports of Oakland and San Francisco. FTZ's allow entry of foreign or domestic merchandise without formal customs entry or government excise taxes. For more information: www.ia.ita.doc.gov/ftzpage

INCENTIVES

CITY OF OROVILLE REVOLVING LOAN FUND

- The City of Oroville's Revolving Loan Fund (RLF) uses Community Development Block Grant (CDBG) funds to provide loans for real estate acquisition, equipment financing, inventory purchase, working capital, furniture and fixtures, infrastructure and first time home buyers assistance.
- Typical loans are \$245,000 or less, but through the CDBG OTC program, a loan of as much as \$5,000,000 is possible if 143 or more jobs are created based on one job being created for every \$35,000 of loan funds provided. For more information: www.cityoforoville.org

CLIMATE FACTS

July average daytime high	95°F
January average daytime high	55°F
Annual average rainfall (in.)	29 in.
Annual average snowfall	0 in.
Elevation of County Seat (nearest 100)	200 ft.

Notes:1)Measurements are a 50-year average for approximately 1 in. of rain. Source = Western Regional Climate Center



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CITY OF OROVILLE RECYCLING MARKET DEVELOPMENT ZONE (RMDZ)

- Oroville is a State designated RMDZ. The program combines recycling with economic development to fuel new businesses, expand existing ones, create jobs, and divert waste from landfills by providing attractive low interest loans, technical assistance and free product marketing. For more information: www.cityoforoville.org

STATE OF CALIFORNIA

MANUFACTURING EQUIPMENT + SALES & USE TAX EXEMPTION

- Eliminates California portion of sales tax (4.19%)
- \$200 million of equipment regardless of entity type per annum
- No State Tax paid at time of purchase
- Equipment Qualified – Basic manufacturing equipment; Food processing and R&D equipment; Manufacturing R&D equipment; Biotech manufacturing and R&D equipment; and addition of necessary tenant improvements (eg: clean room for biotech, manufacturing, et al.)

NEW EMPLOYMENT CREDIT

- Credit based on wages above \$12 an hour and up to \$28 an hour (or above \$10 an hour base in limited pilot areas)
- \$56,000 per employee (5 year total, 2,000 hours)
- Credit calculation: 35% of wages each year for a total of 175%
- Employee Qualification: Persons unemployed 6 months, veterans within one year of separation, EITC recipients, ex-offenders and recipients of CalWORKS or general assistance
- Poverty Area Targeting: Areas based on census tracts with highest unemployment and poverty rates, as well as LAMBRAS and current enterprise zone boundaries (excluding wealthy areas)
- Credit to Replace Current Employees: Employer gets credit for increasing jobs

CALIFORNIA COMPETES CREDIT

- Income tax credit negotiated for businesses that want to come to California or expand within
- Credit depends on a number of factors:
 - o Number of jobs created or retained and the compensation amount paid to employees
 - o Amount of investment in California by the business as well as the business' economic impact

For a comprehensive listing of all California State Incentives, please download the CALIFORNIA INVESTMENT GUIDE – September 2013. [DOWNLOAD HERE>](#)

UNITED STATES GOVERNMENT

Provides a wide array of economic incentives and sector development programs available to California including the U.S. Department of Agriculture Rural Development Business and Industry loan guarantee program (USDA RD B&I) which provides loan guarantees to banks that make loans in rural areas. Typical loans are \$1 million to \$10 million. For more information: www.business.usa.gov

